



# MARKETING OPPORTUNITIES

## EPC EVENTS 2021/2022



Euro Petroleum Consultants

[www.europetro.com](http://www.europetro.com)

### LEADING CONFERENCES FOR THE OIL, GAS & PETCHEM SECTOR EUROPE • ASIA • MIDDLE EAST • RUSSIA & CIS

Euro Petroleum Consultants (EPC) has been producing high-level conferences for the oil, gas and petrochemical sector since 1999.

EPC hosts 15 global events annually and provides a platform for end-users, licensors, technology providers, EPCs and other solution providers to network and exchange information on key industry challenges.

Find on the following pages all of the opportunities EPC has to offer for you to promote your services and products at our respected events. Prices and availability can be found at the end of the document.



# BECOME AN EXHIBITOR

AVAILABLE FOR IN-PERSON/HYBRID AND VIRTUAL EVENTS  
OUR ADVANCED VIRTUAL EVENT PLATFORM INCLUDES A VIRTUAL EXHIBITION WHICH OFFERS GREAT EXPOSURE AND ACCESS TO YOUR VIDEOS, PRESENTATIONS, PDF DOCUMENTS. REPORTS OF VISITS WILL BE PROVIDED  
VIEW WHAT TO EXPECT HERE:  
[HTTPS://YOUTU.BE/U6QFSCMVPYK](https://youtu.be/U6QFSCMVPYK)

# CORPORATE HOSPITALITY FOR CLIENTS

## Ensure that your brand is noticed during the event and remembered after

Book an exhibition space that will serve as your dedicated meeting point during the event.

Thanks to the 'Exhibitors Passport Scheme' we guarantee traffic to your stand, as delegates will be given a chance to win a prize by collecting a 'stamp' from each exhibitor.

### Benefits include:

- Two complimentary event passes (speaker/delegate/stand representative)
- Exhibition space - 3m x 2m floor space
- Your company profile and advertisement shared via the Event App

EPC will arrange a meeting room in the conference venue for your private Hospitality Suite to be used during the event.

### Benefits include:

- Invite your clients or potential clients for private meetings, presentations and corporate hospitality
- Organisers will assist you with all arrangements of the room set up and AV requirements. Food & beverages can be arranged upon request





# LANYARDS SPONSORSHIP PACKAGE

## The most sought-after package

As delegates are required to wear their lanyard and badge at all times to be able to access event areas and networking functions, this package offers great post-event exposure as your logo will be visible in the event photos.

### **Benefits include:**

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



# BAGS SPONSORSHIP PACKAGE

OPTIONS AVAILABLE:  
EVENT BAGS OR  
LAPTOP BAGS



## Have delegates carry your logo at all times

This sponsorship option will not only provide guaranteed visibility for your company or product logo but also give you the exclusive right to add a personal gift in each delegate's bag and be remembered long after the event.

### Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App
- Your company leaflets and /or corporate gift inside the bag





## Great exposure before, during & after the event!

Delegates are invited to register for the Event App prior to the event and use it through-out the conference. Delegates will access the conference presentations via the App, extending your brand visibility even after the event dates.

### Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company logo on the home page of the Event App and as on the screen during Q&A and live polls
- A dedicated tab in the Event App Menu will be created to display information and materials of your choice.
- Your dedicated tab will be linked to your website, increasing web traffic to your own website.

# EVENT ONLINE PLATFORM/APP SPONSORSHIP PACKAGE

AVAILABLE FOR IN-  
PERSON/HYBRID AND VIRTUAL  
EVENTS



# REGISTRATION SPONSORSHIP PACKAGE

AVAILABLE FOR IN-  
PERSON/HYBRID AND VIRTUAL  
EVENTS

## Excellent visibility from the moment of arrival

This sponsorship option will not only provide guaranteed visibility for your company but will also give you the exclusive right to display your company's promotional gifts or leaflets at the registration desk.

### Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



# NOTEBOOK & PEN SPONSORSHIP PACKAGE

## Sponsor the essential conference stationery

The main benefit of this package is that your logo will be printed on the notebooks and pens which we place on the tables in the conference hall for each delegate's use during the event.

### **Benefits include:**

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App





# WATER BOTTLES SPONSORSHIP PACKAGE

## Great visibility for the Sponsor

Your company logo will be prominently displayed on all the water bottles distributed in the conference hall the giving the sponsoring company high brand visibility and exposure.

### Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App





# COFFEE BREAKS

SPONSORSHIP PACKAGE  
ALTERNATIVE PACKAGE FOR  
VIRTUAL EVENTS – SPONSOR OF  
THE INTERVALS  
INCLUDES THE SAME BENEFITS AS  
LISTED ON THE RIGHT.

## Sponsor what delegates need most during the day

What could be better than a cup of energizing coffee after an intensive learning session and discussion? Nothing, especially if the coffee break area is branded with your logo.

### Benefits include:

- Your logo will appear several times in the programme each time the Coffee Breaks/Intervals are mentioned
- Your company videos will be played during the coffee break/interval
- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



# LUNCH SPONSORSHIP PACKAGE

## Make an impression as the official Lunch Sponsor

Lunch is the time when the most effective networking happens. You will have the opportunity to become a host of the most fruitful time for delegates while they enjoy a sumptuous lunch.

### Benefits include:

- Opportunity to give a presentation at the Event (subject to abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base.
- Your logo placed on all buffet stations and lunch tables - for Virtual events your logo will be displayed during the Q&A sessions
- Your company profile and advertisement shared via the Event App





# GALA EVENING SPONSORSHIP PACKAGE

## Host a memorable 5-star evening

The best memories are formed by unforgettable experiences. Gala Dinners are famous for their unique atmosphere, exclusive settings, fun entertainment, delicious food and informal networking. We have contributed to many friendships and successful partnerships in the industry and you have an opportunity to host these in 2021 & 2022!

### Benefits include:

- Highest sponsorship exposure
- Opportunity to give a presentation at the Event (subject to abstract approval)
- Opportunity to make a short welcome speech
- Complimentary event passes (speaker/delegate/stand representative)
- Two complimentary places for your customers (strictly producers/operators only)
- Discounted rate for additional attendees
- Complimentary exhibition space
- 3-4 pre-arranged meetings with clients/delegates of your choice
- Your logo advertised as a Sponsor on the programme, our website with a link, in all conference literature & in the conference hall as well as throughout our event marketing campaign including digital & social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Your company profile and advertisement shared via the Event App



## PACKAGES AVAILABILITY & COST FOR EVENTS IN EUROPE & ASIA

IDW 2021 VIRTUAL 28-30 September		ASIA-TECH 2021 VIRTUAL 1-2 December		ESF 2022 22-23 March	
VIRTUAL STAND	AVAILABLE	VIRTUAL STAND	AVAILABLE	EXHIBITION STAND	AVAILABLE
Q&A SPONSOR Day 1	SOLD	Q&A SPONSOR Day 1	RESERVED	LANYARDS	AVAILABLE
Q&A SPONSOR Day 1	AVAILABLE	Q&A SPONSOR Day 2	AVAILABLE	FABRIC BAGS	AVAILABLE
INTERVAL BREAKS Day 1	SOLD	INTERVAL BREAKS Day 1	RESERVED	NOTEBOOKS & PENS	AVAILABLE
INTERVAL BREAKS Day 2	AVAILABLE	INTERVAL BREAKS Day 2	RESERVED	WATER BOTTLES	AVAILABLE
PLATFORM SPONSOR	SOLD	PLATFORM SPONSOR	RESERVED	EVENT APP	AVAILABLE
REGISTRATION	SOLD	REGISTRATION	AVAILABLE	COFFEE BREAK	AVAILABLE
GENERAL SPONSORSHIP	AVAILABLE	GENERAL SPONSORSHIP	AVAILABLE	LUNCH	AVAILABLE
				GALA DINNER	AVAILABLE
				GENERAL SPONSORSHIP	AVAILABLE
OTHER	CONTACT US FOR MORE OPTIONS				

**AVAILABILITY:** Please note that sponsorship packages are subject to availability as they may be offered to other clients and are only allocated upon receipt of written confirmation. If you are interested in a reserved package, let us know, we will re-confirm it's availability.

### DISCOUNTS FOR MULTIPLE EVENTS:

When confirming multiple events in the same calendar year, the following discounts will apply:

- 10% discount for 2+ events
- 15% discount for 4+ events
- 20% discount for 6+ events

**TAILOR-MADE OPTIONS ARE AVAILABLE - CONTACT US TO DISCUSS YOUR REQUIREMENTS**

#### European Office Contact Details:

**T:** +359 884 884 535

**E:** info@europetro.com

#### For General Enquiries, London Office Contact Details:

**T:** +44 20 7357 8394

**E:** enquiries@europetro.com





## PACKAGES AVAILABILITY & COST FOR EVENTS IN RUSSIA & CIS

	MOSCOW WEEK2021 13-16 September		LUKOIL Conference 20-21 October 2021	Mozyr Conference 23-25 November 2021	Russia & CIS Fertilizer Forum 8-9 December 2021
	GPTC 13-14 September	RRTC 14-16 September			
EXHIBITION STAND	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
LANYARDS	SOLD	SOLD	SOLD	SOLD	SOLD
REGISTRATION	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
EVENT PLATFORM / APP	AVAILABLE	SOLD	AVAILABLE	AVAILABLE	AVAILABLE
NOTEBOOKS & PENS	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
WATER BOTTLES	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
COFFEE BREAK	SOLD	SOLD	SOLD	SOLD	SOLD
LUNCH	AVAILABLE	Day 1: <b>SOLD</b> Day 2 + 3: <b>AVAILABLE</b>	AVAILABLE	AVAILABLE	AVAILABLE
WELCOME COCKTAIL	N/A	AVAILABLE	N/A	N/A	N/A
GALA DINNER	AVAILABLE	AVAILABLE	AVAILABLE	SOLD	AVAILABLE
GENERAL SPONSORSHIP	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
MAGNETS	AVAILABLE	AVAILABLE	N/A	N/A	N/A
Q&A SESSION	AVAILABLE	SOLD	SOLD	SOLD	AVAILABLE

**AVAILABILITY:** Please note that sponsorship packages are subject to availability as they may be offered to other clients and are only allocated upon receipt of written confirmation. If you are interested in a reserved package, let us know, we will re-confirm it's availability.

### DISCOUNTS FOR MULTIPLE EVENTS:

When confirming multiple events in the same calendar year, the following discounts will apply:

- 10% discount for 2+ events
- 15% discount for 4+ events
- 20% discount for 6+ events

**TAILOR-MADE OPTIONS ARE AVAILABLE - CONTACT US TO DISCUSS YOUR REQUIREMENTS**

### Moscow Office Contact Details:

**T:** +7 495 517 7709

**E:** moscow@europetro.com



## PACKAGES AVAILABILITY & COST FOR EVENTS IN MIDDLE EAST & AFRICA

ESF MENA 2021 VIRTUAL 25-27 October		BBTC MENA 2021 14-15 December		ME-TECH 2022 14-17 February	OPEX MENA 2022 29-31 March
EXHIBITION STAND	AVAILABLE	EXHIBITION STAND	AVAILABLE	AVAILABLE	AVAILABLE
PLATFORM SPONSOR	RESERVED	LANYARDS	SOLD	AVAILABLE	RESERVED
REGISTRATION SPONSOR	RESERVED	FABRIC BAGS	AVAILABLE	AVAILABLE	AVAILABLE
INTERVAL SPONSOR	RESERVED	EVENT APP	AVAILABLE	AVAILABLE	RESERVED
NETWORKING SPONSOR	RESERVED	REGISTRATION	AVAILABLE	SOLD	AVAILABLE
Q&A SPONSOR	RESERVED	NOTEBOOKS & PENS	AVAILABLE	RESERVED	AVAILABLE
GENERAL SPONSORSHIP	AVAILABLE	WATER BOTTLES	AVAILABLE	AVAILABLE	AVAILABLE
		COFFEE BREAK	AVAILABLE	Day 1 & Day 2 : RESERVED Day 3: AVAILABLE	AVAILABLE
		LUNCH	Day 1: SOLD Day 2: AVAILABLE	Day 1: RESERVED Day 2: SOLD Day 3: AVAILABLE	AVAILABLE
		GALA DINNER	AVAILABLE	AVAILABLE	AVAILABLE
		GENERAL SPONSORSHIP	AVAILABLE	AVAILABLE	AVAILABLE
		OTHER			

**AVAILABILITY:** Please note that sponsorship packages are subject to availability as they may be offered to other clients and are only allocated upon receipt of written confirmation. If you are interested in a reserved package, let us know, we will re-confirm it's availability.

### DISCOUNTS FOR MULTIPLE EVENTS:

When confirming multiple events in the same calendar year, the following discounts will apply:

- 10% discount for 2+ events
- 15% discount for 4+ events
- 20% discount for 6+ events

**TAILOR-MADE OPTIONS ARE AVAILABLE - CONTACT US TO DISCUSS YOUR REQUIREMENTS**

### Dubai Office Contact Details:

**T:** +971 4 421 4642

**E:** [events@europetro-me.com](mailto:events@europetro-me.com)