ENERGY & SUSTAINABILITY FORUMS

PORTFOLIO & MARKETING OPPORTUNITIES



A GLOBAL SERIES OF DEDICATED DOWNSTREAM DECARBONISATION & SUSTAINABILITY CONFERENCES



EUROPE ENERGY & SUSTAINABILITY FORUM
Decarbonising the Downstream Industry

21-23 March 2022 | Berlin



Following the great success of the inaugural ESF held virtually in June 2021, Euro Petroleum Consultants is pleased to announce the **2nd Energy & Sustainability Forum 2022** will take place from **21-23 March at the Marriott Hotel Berlin, Germany.**

The transition is a pathway, not a moment in the story. As the transition accelerates and we look to 2022, so does the complexity, challenging the industry to invent new technologies, new supply chains, new value chains and new markets, all with collaboration at the heart.

With no one single solution to achieve net zero, the industry must form a coherent approach to take advantage of all opportunities including hydrogen, liquid fuels, circular economy, and clean and reliable energy. Meeting climate change neutrality is a science and technology challenge, and as a science and engineering-based industry, the downstream industry is well equipped to do that.



Following the success of the ESF European and Middle East forums in 2021, we are proud to announce the launch of ESF Russia & CIS, the latest in our series of regional conferences dedicated to downstream decarbonisation and sustainability. **ESF Russia & CIS 2022, taking place on 6-7 June in Sochi**, will be dedicated to Russia & CIS downstream sustainability and decarbonisation – undoubtedly the biggest issues facing the sector right now.

The climate change challenge debate is intensifying, encompassing all countries and industries worldwide, with a growing number announcing net zero goals and strategies to reduce emissions. The Russia & CIS downstream Oil & Gas downstream industry is positioning itself and identifying pathways for a low carbon transition, starting with a focus on efficiency in existing operations and reduction of emissions.



NORTH AMERICA ENERGY & SUSTAINABILITY FORUM Decarbonizing the Downstream Industry

June 2022 | Houston



Following the great success of our European and MENA Energy & Sustainability Forums (ESF), we are excited to bring the only event dedicated to downstream decarbonization and sustainability to North America!

With one of the most ambitious decarbonization targets globally and one of the most difficult to implement, the US downstream sector is key to delivering the transition both domestically and globally.

Taking place in **Houston, TX from the 21st – 22nd June**, **ESF NA** will support the collaborations, discussions, and development of a sustainable energy future in which the oil and gas downstream industry continues to play a leading role.



Demands on the Middle East's refiners and producers are intensifying as the realisation and realities of net zero are hitting the region's sector.

Today success is no longer just measured on safe and profitable operations, but also the ability to demonstrate a commitment to sustainability goals and environmental stewardship with reduced carbon intensity, increased energy efficiency, whilst maximising in-country value and circularity.

Following the great success of the inaugural ESF MENA held virtually in October 2021, Euro Petroleum Consultants is pleased to announce the **2nd ESF MENA** will take place in October 2022 in the Middle East.



ASIA ENERGY & SUSTAINABILITY FORUM
Decarbonizing the Refining & Petrochemicals Industry

December 2022 | Seoul



As the net zero momentum gathers pace, Asia's oil and gas industry is fast recognising the impacts and importance of climate change, as well as feeling the increasing pressure from investors, stakeholders, and customers to decarbonise their assets, operations, and products.

Asian refiners and petrochemical producers, with their own unique set of challenges presented by the transition, must act now to embrace the opportunities available to reduce both scope 1 and 2 emissions to carbon case line assets and move up the value chain away from fuels and deeper into petrochemicals, as well as find solutions to reduce Scope 3 emissions and the decarbonisation of its products and supply chains.

Against this backdrop, we are excited to announce **ESF Asia**, taking place December 2022 in Seoul, South Korea, the latest in our series of conferences dedicated to downstream decarbonisation and sustainability.

ESF ADVISORS AND KEYNOTE SPEAKERS



Bob Maughon EVP Sustainability, Technology & Innovation CTO & CSO SABIC



Jon Barden COO ESSAR OIL UK



Philippe Ducom President Europe EXXONMOBIL



Dr. Salim Al Huthaili CEO OQ ALTERNATIVE ENERGY



Dr. Marcus Guzmann VP Hydrogen Business Development ADNOC



Gabrielle Gauthey Senior Vice President of Carbon Neutrality Businesses TOTALENERGIES



Vincent Baril
President
SHELL FRANCE



Giuseppe RicciEnergy Evolution
Chief Operating
Officer **ENI**



Samar Al Hameedi Vice President, Sustainability ADNOC



Maitha Al Marashi Vice President, Sustainability BOROUGE



Fahad Al-Sherehy VP for Energy Efficiency & Carbon Management SABIC



Eric ZimpferVP Cherry Point
Refinery **BP**



Mark Williams Vice President Europe SABIC



Dr. Bashir Dabbousi Director of Technology Strategy & Planning SAUDI ARAMCO



Alan Gelder
VP Refining,
Chemicals & Oil
Markets,
Commodities
Research
WOOD MACKENZIE



CHRISTIAN CABROL
CEO
TOTALENERGIES
DEUTSCHLAND



Niels Anspach VP Bio & Low Carbon BP



Andy Gosse
President
SHELL CATALYSTS
& TECHNOLOGIES



Jean Sentenac President & CEO AXENS



Bryan Glover
President & CEO
HONEYWELL UOP



Leon de Bruyn President & CEO LUMMUS TECHNOLOGY



Ed Graham Vice President, Ventures, ExxonMobil Low Carbon Solutions EXXONMOBIL



Heath DePriest Vice President, Emerging Energy PHILLIPS 66

Watch our ESF Speaker Interview Series:



Executive Vice President, Sustainability, Technology & Innovation





Jean Sentenac, President & CEO AXENS





Giuseppe Ricci, Energy Evolution COO, ENI





President & CEO
HONEYWELL UOP



ESF ADVISORY MEETINGS

The decarbonisation challenges for the downstream industry and those producing fuels can be split into three main categories.

- First the manufacturing and production of fuels, the refinery, the petrochemical plant, and the systems around it
- 2 Second, the fuels and products themselves that need to be decarbonised
- Third and perhaps the most crucial, the innovations, infrastructure, and the regulations that will enable the first two to be delivered in a commercially viable manner

Held as part of the planning for all our ESF conferences, our closed door executive advisory meetings gather global and regional refining and petrochemical leaders who are passionate about driving the sustainability agenda in the industry, with the objectives to;

- Understand the principal issues, debates, challenges, and opportunities that are going to be driving the sustainability and decarbonisation agenda in downstream industry, both short and longer term
- Facilitate an intimate and closed door gathering for our leaders in the field, promoting a community for year-round interaction and exchange of ideas



Our most recent ESF advisory meeting reports:









ESF EUROPE 2021

ESF MENA 2021

ESF EUROPE 2022

ESF NA 2022

YOUR OPPORTUNITY TO BE INVOLVED

With no one single solution to achieve net zero, the industry must take advantage of all opportunities in parallel. Against this backdrop, our series of ESF conferences will showcase the latest solutions and technologies available to help the downstream industry to carbon base line assets, improve efficiency and provide technologies and services in the following areas;

BE SEEN! Associate your brand as a leader in the decarbonisation of the downstream industry. Our **marketing opportunities** guarantee exposure before, during and after the event.



BE HEARD! Speaking slots are available in our ESF conference agendas for companies who can help to carbon base line assets, improve efficiency and provide technologies and services in the following areas;

- · Circularity including mechanical and chemical recycling
- Blue and green hydrogen
- Digitizing decarbonisation
- Utilization of CO2
- Re-configuration and conversion technologies
- Renewable/bio fuels production







Submit your abstracts <u>here</u>

ESF Post Show Reports:



POST SHOW REPORT

HOSTED BY EURO PETROLEUM CONSULTANTS ESF.EUROPETRO.COM

BRG



POST SHOW REPORT

HOSTED BY EURO PETROLEUM CONSULTANTS ESFMENA EUROPETRO.COM

EPC

ESF EUROPE 2021 ESF MENA 2021

Guaranteed exposure before, during and after the event!

As a sponsor your company logo will be prominent across the conference, promoted as a sponsor on the programme, on our website with hyperlink, on digital marketing and social media channels, in all conference literature and prominently in the conference halls as well as throughout our event marketing campaign including advertisements in professional media and regular e-mail campaigns to our extensive database.

All packages offer

- Opportunity to give a presentation (subject to topic/abstract approval)
- Complimentary event passes (speaker/delegate/stand representative)
- Complimentary passes for your customers (strictly producers/operators only)
- Pre-arranged one-to-one meetings with clients/delegates of your choice
- Discounted rate for additional attendees
- Complimentary exhibition space

Lanyards, the most sought-after package



Sponsor the essential conference stationery



Host a memorable 5-star evening





PACKAGES AND PRICES



Event App - great exposure before, during & after the event!



Fabric Bags – delegates will carry your logo at all times



Make an impression by sponsoring a lunch or coffee break





	ESF EUROPE	ESF RUSSIA	ESF NA	ESF MENA	ESF ASIA
	21-23 March 2022	6-7 June 2022	21-22 June 2022	October 2022	December 2022
LANYARDS	SOLD	Available	Available	Available	Available
	5 passes				
FABRIC BAGS	Available 4 passes	N/A	Available 4 passes	Available 4 passes	Available 4 passes
EVENT APP	SOLD	Available	SOLD	Available	Available
	4 passes				
NOTEBOOKS & PENS	SOLD	Available	Available	Available	Available
	5 passes	4 passes	4 passes	4 passes	4 passes
WATER BOTTLES	SOLD 4 passes	N/A	Available 4 passes	Available 4 passes	Available 4 passes
COFFEE BREAK	Available	Available	Available	Available	Available
	3 passes				
LUNCH	DAY 1 SOLD	Available	Available	Available	Available
	3 passes				
GALA DINNER	ON REQUEST	ON REQUEST	ON REQUEST	Available 5 passes	Available 5 passes
GENERAL SPONSORSHIP	Available	Available	Available	Available	Available
	3 passes				
EXHIBITION STAND	Available 2 passes	Available 2 passes	Available 2 passes	Available 2 passes	Available 2 passes

Book multiple ESF or other EPC events and benefit from the following discounts:

10% discount 2+ events

15% discount 4+ events

20% discount 6+ events

Kindly find full list of EPC conferences <u>here</u>

OPERATORS AND PRODUCERS THAT ATTEND OUR ESF EVENTS

































































































































WHAT OUR ESF ATTENDEES SAY

"This event is amazing, the presentations are at a high quality level. Sharing, networking is one of the best way to improve your business and make strong relationships. TotalEnergies is transforming to provide clean, affordable and reliable energies for all, and we are proud to be part of ESF."

VP Manufacturing MEA & AP for Refining & Petrochemicals, TotalEnergies

"Wonderful conference with so many great presentations from various companies which provided insights and food for thought.

Refinery Market Manager, Alfa Laval

Highly recommended!"

"It was absolutely my pleasure to join the panel and it was a very positive experience. I really enjoyed hearing the comments from my colleagues in the industry. It was also good to hear the spirit of collaboration with operating companies in MENA to tackle the Sustainably challenges facing the industry. Thank you very much to you and the rest of the EPC team for arranging the virtual conference."

President, Technology, KBR

"It was a pleasure for me to speak at the inaugural Energy & Sustainability Forum 2021. The event was well-organised, and it was a great experience to share as part of the panel the knowledge and passion we have for hydrogen as a crucial fuel towards a decarbonised future."

CEO, ITM Power

"The ESF 2021 has brought together all stakeholders in our downstream industry. Euro Petroleum Consultants professionally organized a very comprehensive agenda and platform on which there is a great open exchange of insights and new developments that help all industry stakeholders prepare better for a sustainable future."

President & CEO, Lummus Technology

"Technically very well realised. Enabling all of us to share, listen, network and follow the discussions. Thanks to the EPC team and all the people that made this event great."

Commercial Officer Refinery, Guvnor Group

"It was a very insightful experience with a lot of knowledge gains and knowing how the industry leaders are headed with future energy." **KIPIC**

"This event was a very well organized mix of policy contributors, technology companies, and operators who are transforming their businesses to enable a sustainable future." **W.R. GRACE**

An excellent forum, providing a platform to learn the latest technologies and communicate with SME's. It is the place where collaboration starts! **Bapco**

"It is a great Event to get an overview on what is the future in Oil Downstream, and a great opportunity to expand your network. All discussions were really good lead and the participants were open to discuss strategic and technical topics." **OMV**

CONTACT THE TEAM



Laura McManus Sales & Conference Director <u>laura@europetro-me.com</u>



Kay Mitchell
Conference Director
kay mitchell@europetro-me.com



Christina Romanova
Events Manager
christina romanova@europetro.com